

Exam:

BUS485 Strategic Management: Outgoing Business Competency Test - Online
Program Modality

Exam Type:

Outbound

Date:

29 May 2023

Learner:


Heather Farley

School Name:

Grand Canyon University

Comparison Data Pool:

Located Inside the U.S.



Learner

**Assessment
Report**

The Exam

“Why”

Thank you for your participation in the BUS485 Strategic Management: Outgoing Business Competency Test - Online Program Modality. This report helps you understand your individual scores, how you rank compared with a sample of other learners' scores, your knowledge strengths and potential knowledge gaps as it relates to the topic areas covered by the exam, and the types of errors you made the most.

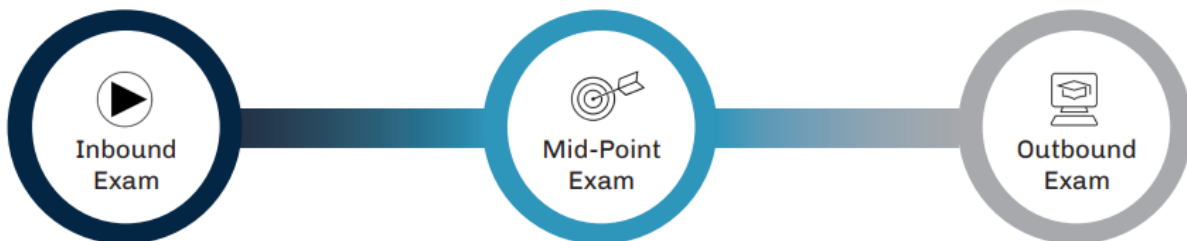
By completing the assessment to the best of your ability, you are not only more informed about your own learning, but you also provided your school with data they need to impact the quality of education. Peregrine Global Services provides a variety of reports and tables to your school that enable them to discover strengths and opportunities for improvement within your program. You have taken part in a process that will add value to your educational experience, your degree, and help future learners who follow your path.



Think of the data collected here as a flashlight rather than a hammer. It shines a light on the areas where you learned the most, as well as those areas where you did not. It is not a blunt instrument to punish perceived failure. Your participation allows the academic program at your school to expand on the bright spots and take corrective measures where needed.

Inbound, Mid-Point and Outbound

You have taken one or more of these exams during your academic program.



Your Inbound Exam results help you understand your knowledge levels as you begin the academic program and provides your school with a baseline from which to measure your knowledge gained during and at the end of the academic program.

A Mid-point Exam provides a measurement of your knowledge at the middle of the program. It helps you and the school measure progress.

An Outbound Exam captures the knowledge you have retained during the program, demonstrates achievement of learning goals, and identifies areas for program improvement.

How to Use Your Assessment Report

This report is intended to provide you with a greater understanding of your exam results. Your scores and percentile ranks are more than just arbitrary numbers - they are guideposts on the way to understanding your areas of greatest knowledge, where you have knowledge gaps, and how your academic program is or will be preparing you for your future.

The **Your Scores** section will help you interpret your total score and percentile rank. Percentiles should not be confused with percentages. For examples, a percentile rank of 75th means that you earned a higher score than 75% of the other learners in the sample who took the same exam, placing you slightly above average on the bell curve graph. Percentage scores on the exam also differ from a traditional 100-point grading scale. For example, you might assume that a total score of 65% corresponds to a “D” letter grade; however, on a nationally normed exam such as this one, it may be above average as indicated by the percentile rank shown on the Relative Interpretation of Learner Competency table.

The **Exam Topics** section provides additional details on your scores and percentile rank at the topic level. This table of data is more relevant than the total exam score because it is specific to each topic area. Since different schools select different topics for their exam, not all learners in the Sample Data Pool received the same exam. Therefore, it is important to make comparisons with all learners in the Sample Data Pool who did receive the same topic. The table provides the correct number of responses you answered correctly out of the questions offered (e.g., 8 out of 10 or 8/10), your topic score, percentile rank, and the sample size of the pool.

An illustration of your **Topic Results by Rank** from highest to lowest will inform you of the areas where you have the most knowledge, as well as areas with knowledge gaps. The topic data include your score, percentile rank, and the average score of all learners in the Sample Data Pool who received the same topic.

You may identify specific topic areas of strength and some opportunities for growth. For an in depth look at each topic, review the **Exam Subjects** section to determine the knowledge areas covered and how you scored in each area. Whether you plan to share your strengths with peers, a potential employer, or follow up with further study in a problem area, this information will help you be more targeted in your approach.

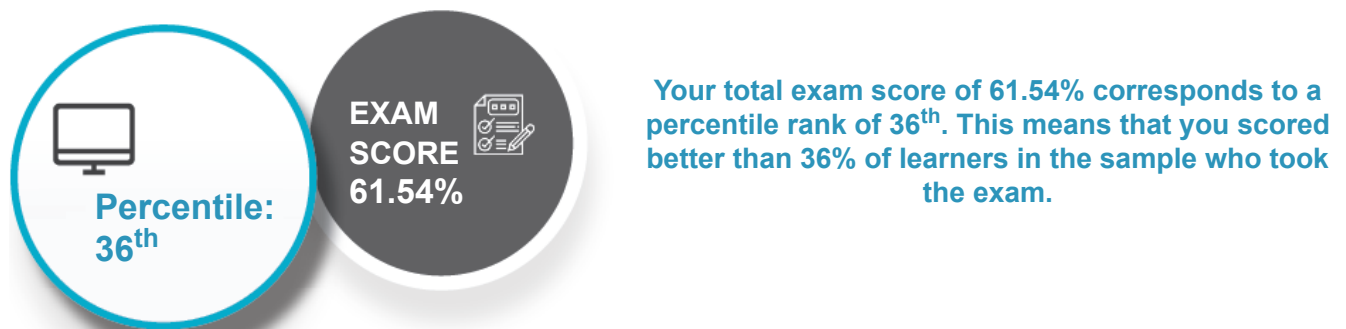
Glossary of Terms

Comparison, Sample Data Pool, Sample	The sample of scores used to calculate percentile rank (e.g., Located in the U.S. includes all learners in the United States who took the same exam/topic over the previous 4 academic years).
Percentage Score	The percentage score is a frequency correct (e.g., 80 questions answered correctly out of 120 equals a 67% exam score or, 80 divided by 120 equals 67%).
Percentile Rank	A percentile rank is the percentage of scores that fall at or below a given score.
Percentage Change	The percentage change between two scores. For inbound/outbound testing, the percentage change is calculated using the following formula: $(Outbound\ Score / Inbound\ Score) - 1$.

Your Scores

Your scores on the BUS485 Strategic Management: Outgoing Business Competency Test - Online Program Modality are relative, meaning they must be understood in relation to all learner scores. Scores obtained on the exam do not correspond directly to a traditional 100-point grading scale commonly used in education.

The percentages and percentiles displayed here do not necessarily represent the grade you will or will not receive on this exam. Check with your instructor regarding grading. Please see the page titled “Explanation of Scores” for an more in-depth understanding of what your score means as it relates to your level of integrated knowledge in the assessed topics.



Inbound, Mid-Point and Outbound

You have taken one or more of these exams during your academic program.



Your Inbound Exam results help you understand your knowledge levels as you begin the academic program and provides your school with a baseline from which to measure your knowledge gained during and at the end of the academic program.



Your Score & Rank
N/A

A Mid-point Exam provides a measurement of your knowledge at the middle of the program. It helps you and the school measure progress.



Your Score & Rank
N/A

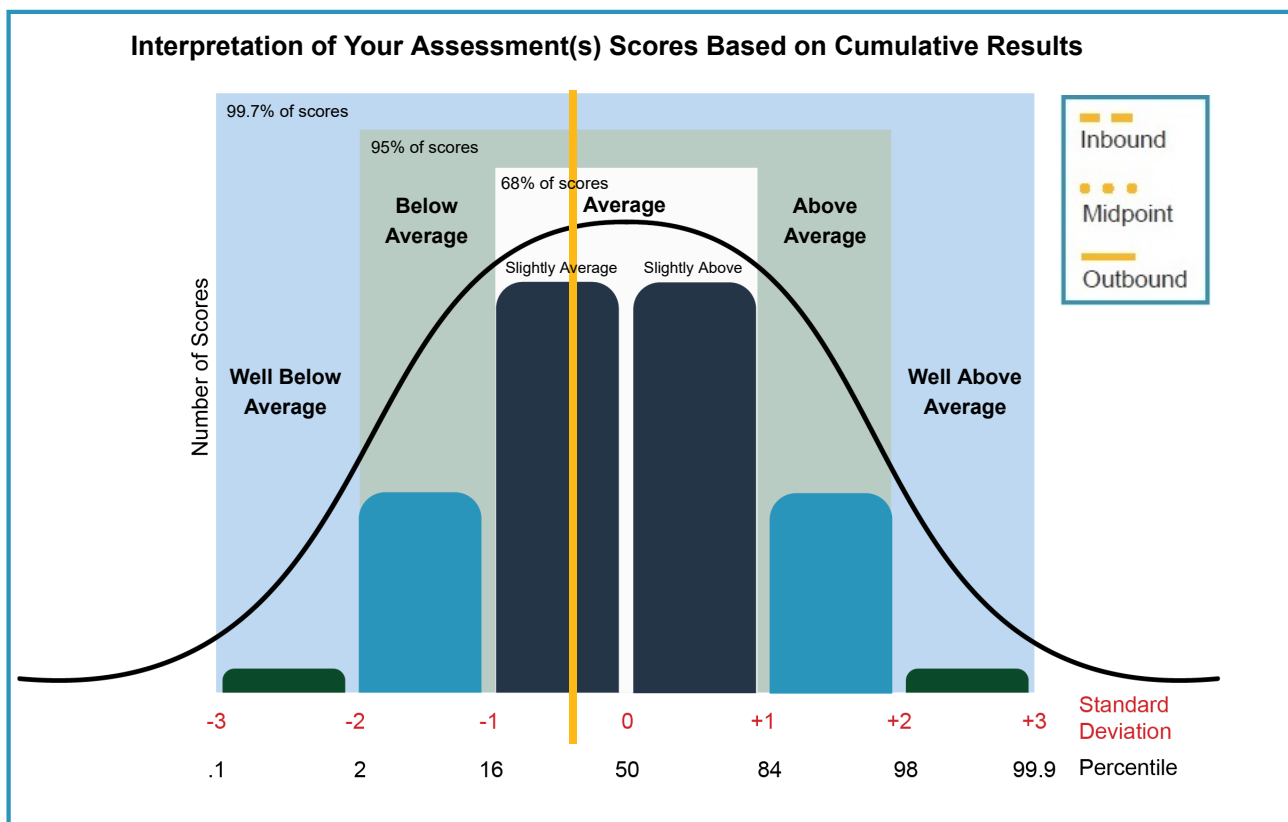
An Outbound Exam captures the knowledge you have retained during the program, demonstrates achievement of learning goals, and identifies areas for program improvement.



Your Score & Rank
61.54%, 36th

Explanation of Scores

The graph below will help you understand how your score(s) relates to the average scores achieved on the exam. For example, your total exam score of 61.54% corresponds to a percentile rank of 36th, as illustrated in the following graph. You can also apply this relationship to your topic and subject level. The key within the graph represents three different points at which you may have taken the exam. Inbound refers to an exam taken at the beginning of an academic program. Midpoint is an exam taken during the middle of an academic program. Outbound is an exam taken at the end of the program.



Percentiles	Relative Interpretation of Learner Competency	Comparative Scores of Sample Data Pool
98 - 99	Well Above Average	>= 79.44%
84 - 97	Above Average	73.28% - 79.43%
51 - 83	Slightly Above Average	65.33% - 73.27%
50	Average	65.08% - 65.32%
16 - 49	Slightly Below Average	54.55% - 65.07%
3 - 15	Below Average	46.20% - 54.54%
<= 2	Well Below Average	<= 46.19%

Percentiles should not be confused with percentages. For example, a learner taking a difficult exam might earn a score of 75%. This means that they correctly answered every three out of four questions.

A learner who scores in the 75th percentile, however, has obtained a different result. This percentile means that the learner earned a higher score than 75% of all other learners in the sample who took the exam. In other words, the percentage score reflects how well the learner did on the exam itself; the percentile rank reflects how well the learner did in comparison to other learners.

Exam Topics

Topic	# of Correct Responses	Score	Percentile Rank	Comparison Sample Size
Accounting	6/10	60.00%	45 th	117,210
Business Communications	8/10	80.00%	87 th	53,910
Business Ethics	5/10	50.00%	8 th	124,170
Business Finance	6/10	60.00%	49 th	118,710
Business Integration and Strategic Management	9/10	90.00%	99 th	118,050
Business Leadership	5/10	50.00%	8 th	105,300
Economics: Macroeconomics	2/5	40.00%	2 nd	114,150
Economics: Microeconomics	0/5	0.00%	<1 st	114,750
Global Dimensions of Business	6/10	60.00%	38 th	115,320
Information Management Systems	6/10	60.00%	19 th	105,780
Legal Environment of Business	8/10	80.00%	97 th	121,170
Management: Human Resource Management	2/3	66.67%	36 th	121,770
Management: Operations/Production Management	1/4	25.00%	<1 st	122,400
Management: Organizational Behavior	3/3	100.00%	99 th	125,310
Marketing	6/10	60.00%	22 nd	119,040
Quantitative Research Techniques and Statistics	7/10	70.00%	76 th	108,150
Summary Totals	80/130	61.54%	36th	112,824

Tips to Understanding the Exam Topics table:

- 1) A **# of Correct Responses** of 8/10 means that 8 questions out of 10 were answered correctly.
- 2) A **Score** of 80% is based on 8 questions answered correctly divided by the total questions offered of 10.
- 3) A **Percentile Rank** of 75th means that you earned a higher score than 75% of the other learners in the sample comparison.
- 4) The **Sample Size** is the number of learners who received that topic and upon which the Percentile Rank is calculated. For example, a percentile rank of 75th means that you scored at or higher than 75% of all learners who took this same exam.

Topics Result by Rank

The following topics are shown in order from highest to lowest percentile rank. You can use this information to help identify those topics where you have greater knowledge and potential knowledge gaps. Average score is based on all learners in the sample who received the topic on their exam.

Management: Organizational Behavior		Percent Score; Percentile Rank
Your Score		100.00%, 99 th
Average Score		62.60%, 44 th

Business Integration and Strategic Management		Percent Score; Percentile Rank
Your Score		90.00%, 99 th
Average Score		65.73%, 46 th

Legal Environment of Business		Percent Score; Percentile Rank
Your Score		80.00%, 97 th
Average Score		64.73%, 46 th

Business Communications		Percent Score; Percentile Rank
Your Score		80.00%, 87 th
Average Score		70.30%, 46 th

Quantitative Research Techniques and Statistics		Percent Score; Percentile Rank
Your Score		70.00%, 76 th
Average Score		62.05%, 47 th

Business Finance		Percent Score; Percentile Rank
Your Score		60.00%, 49 th
Average Score		59.67%, 48 th

Topics Result by Rank

		Percent Score; Percentile Rank
Accounting		
Your Score		60.00%, 45 th
Average Score		60.69%, 48 th

		Percent Score; Percentile Rank
Global Dimensions of Business		
Your Score		60.00%, 38 th
Average Score		62.33%, 46 th

		Percent Score; Percentile Rank
Management: Human Resource Management		
Your Score		66.67%, 36 th
Average Score		68.71%, 45 th

		Percent Score; Percentile Rank
Marketing		
Your Score		60.00%, 22 nd
Average Score		67.10%, 46 th

		Percent Score; Percentile Rank
Information Management Systems		
Your Score		60.00%, 19 th
Average Score		69.20%, 43 rd

		Percent Score; Percentile Rank
Business Ethics		
Your Score		50.00%, 8 th
Average Score		63.64%, 45 th

		Percent Score; Percentile Rank
Business Leadership		
Your Score		50.00%, 8 th
Average Score		63.04%, 46 th

Topics Result by Rank

Economics: Macroeconomics

Percent Score; Percentile Rank

Your Score		40.00%, 2 nd
Average Score		61.74%, 46 th

Management: Operations/Production Management

Percent Score; Percentile Rank

Your Score		25.00%, <1 st
Average Score		61.78%, 46 th

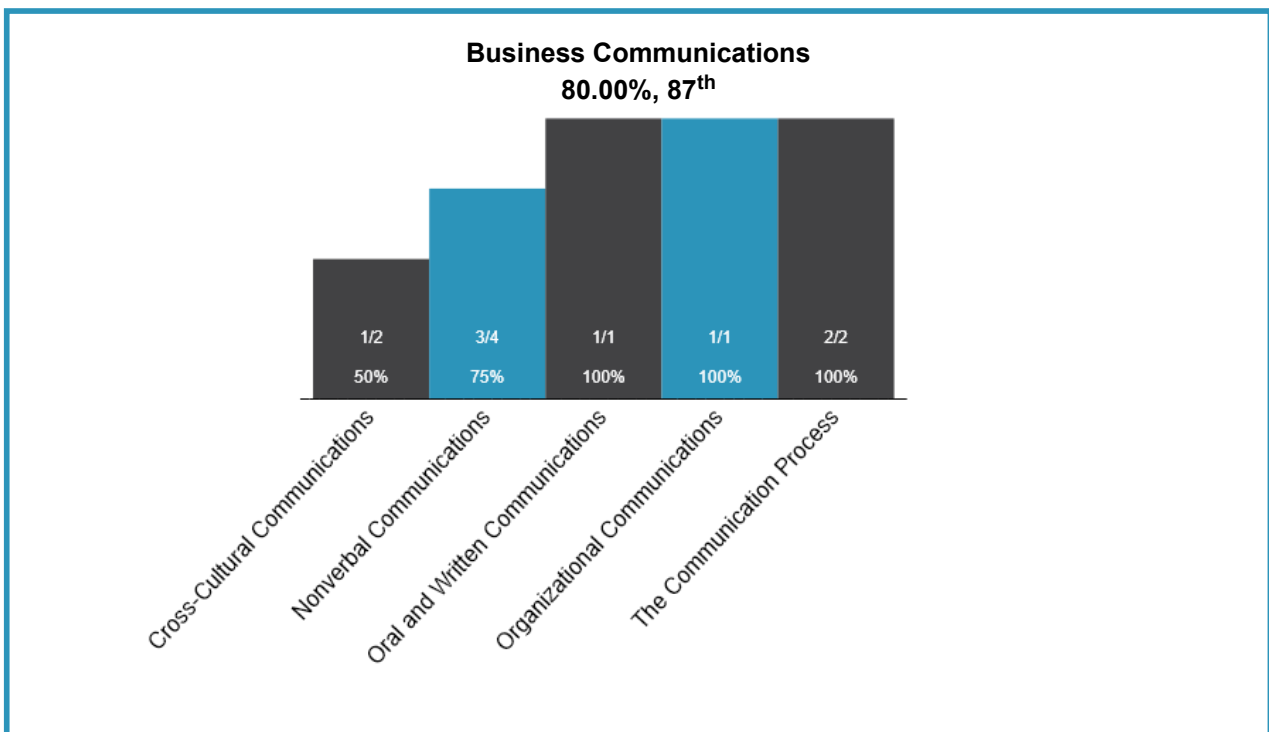
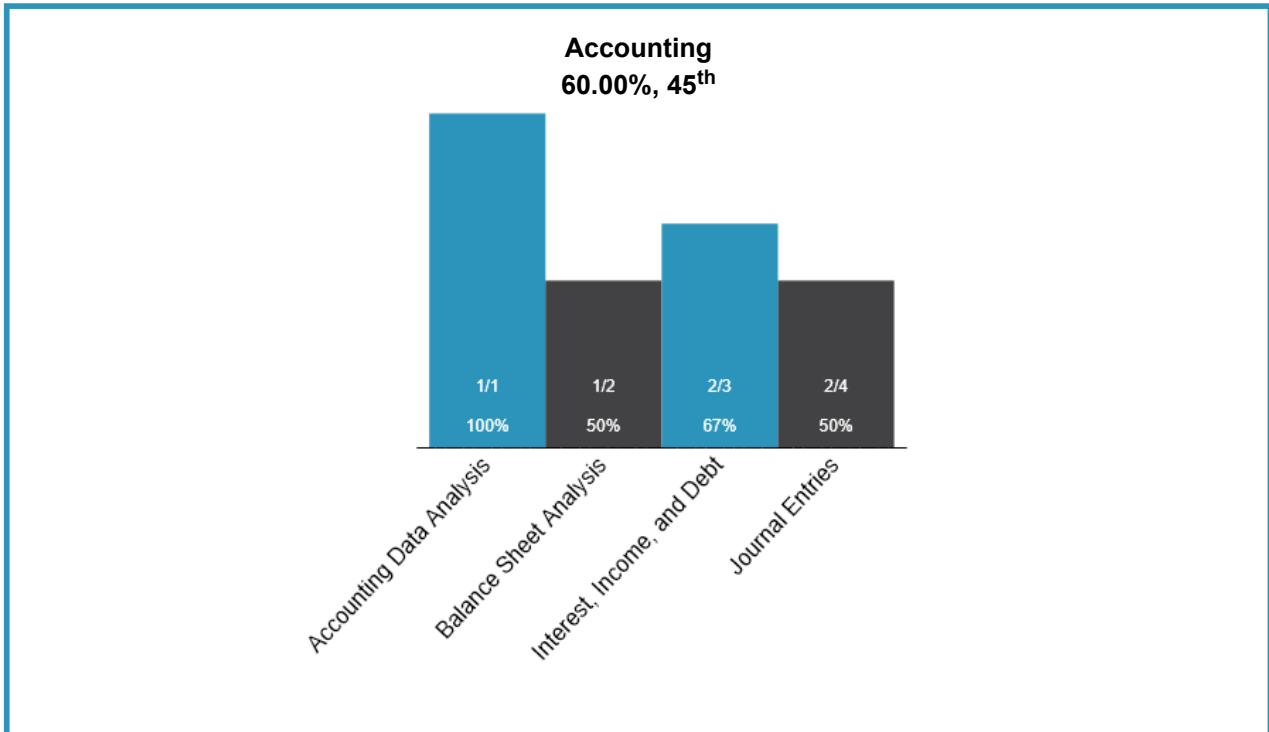
Economics: Microeconomics

Percent Score; Percentile Rank

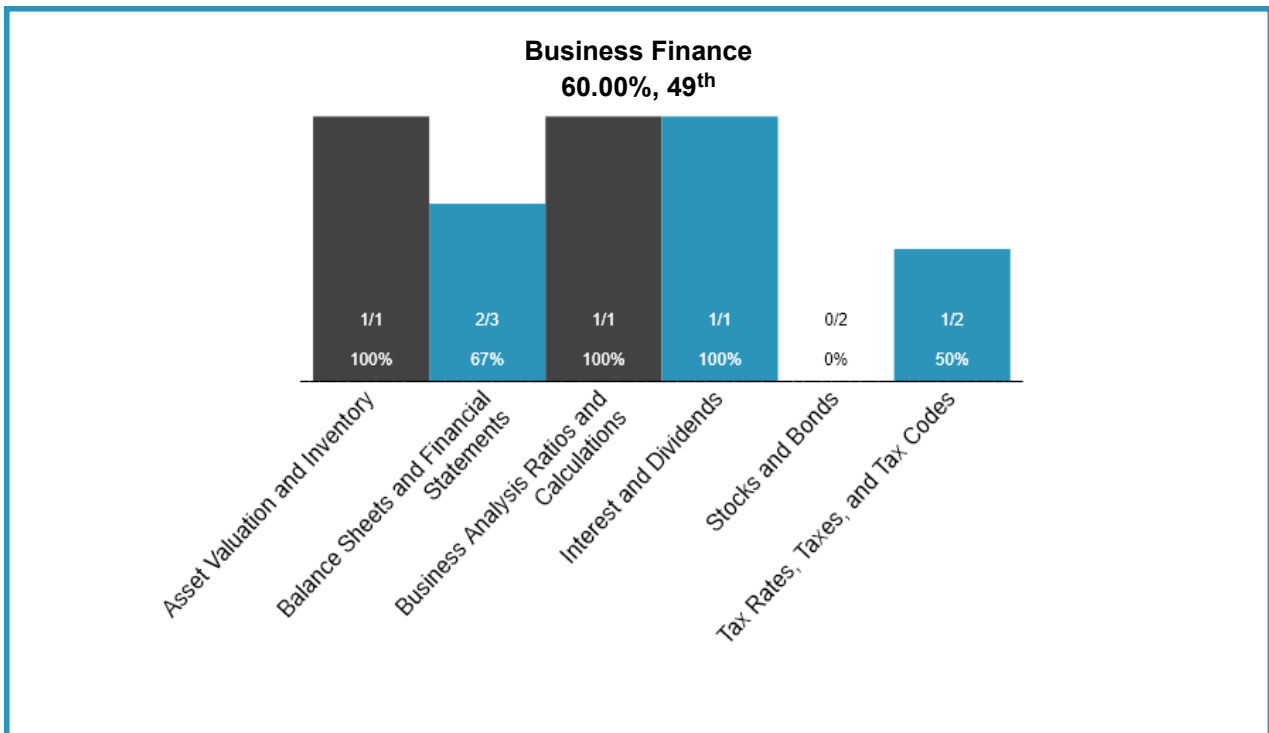
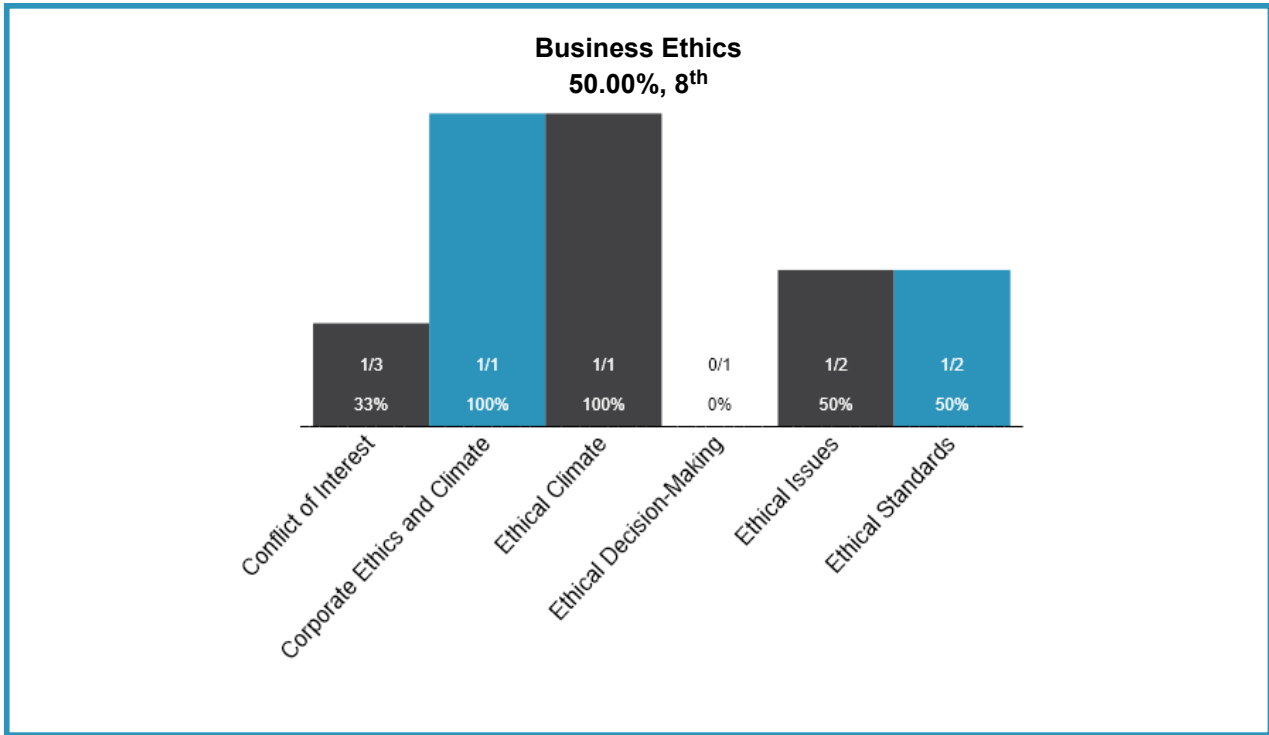
Your Score		0.00%, <1 st
Average Score		64.19%, 50 th

Exam Subjects

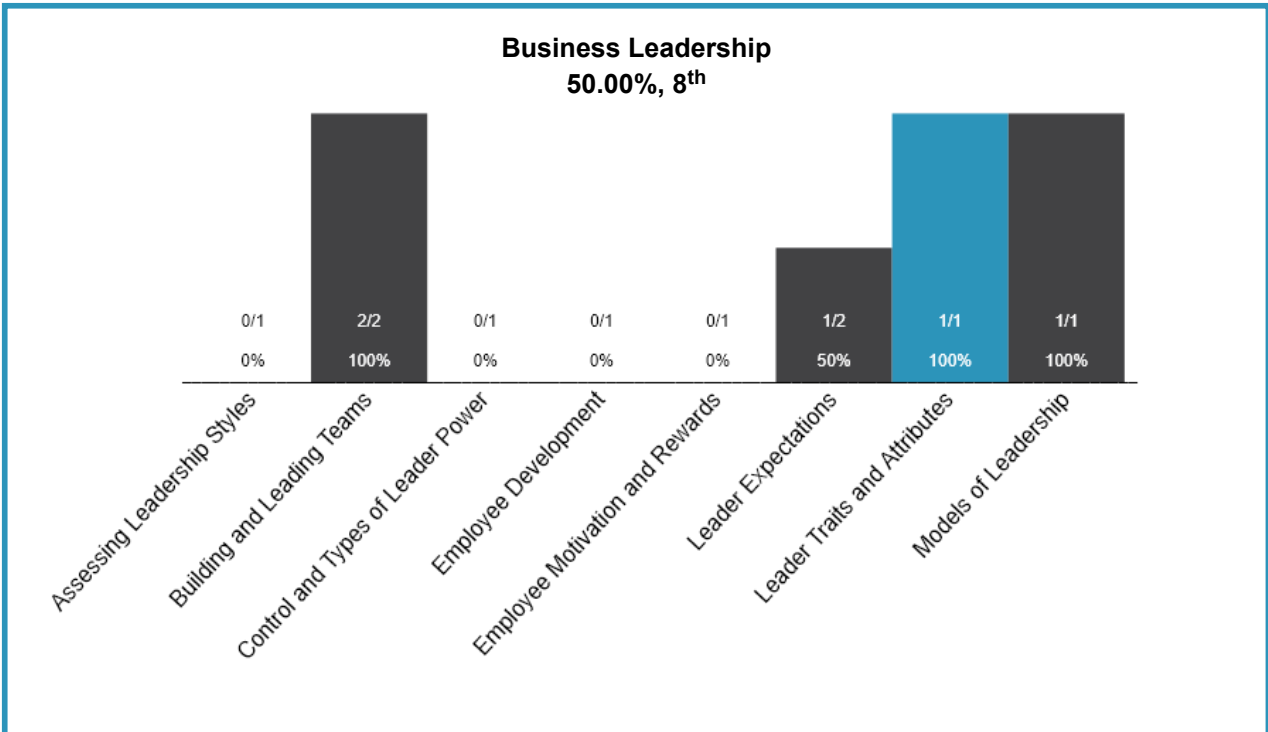
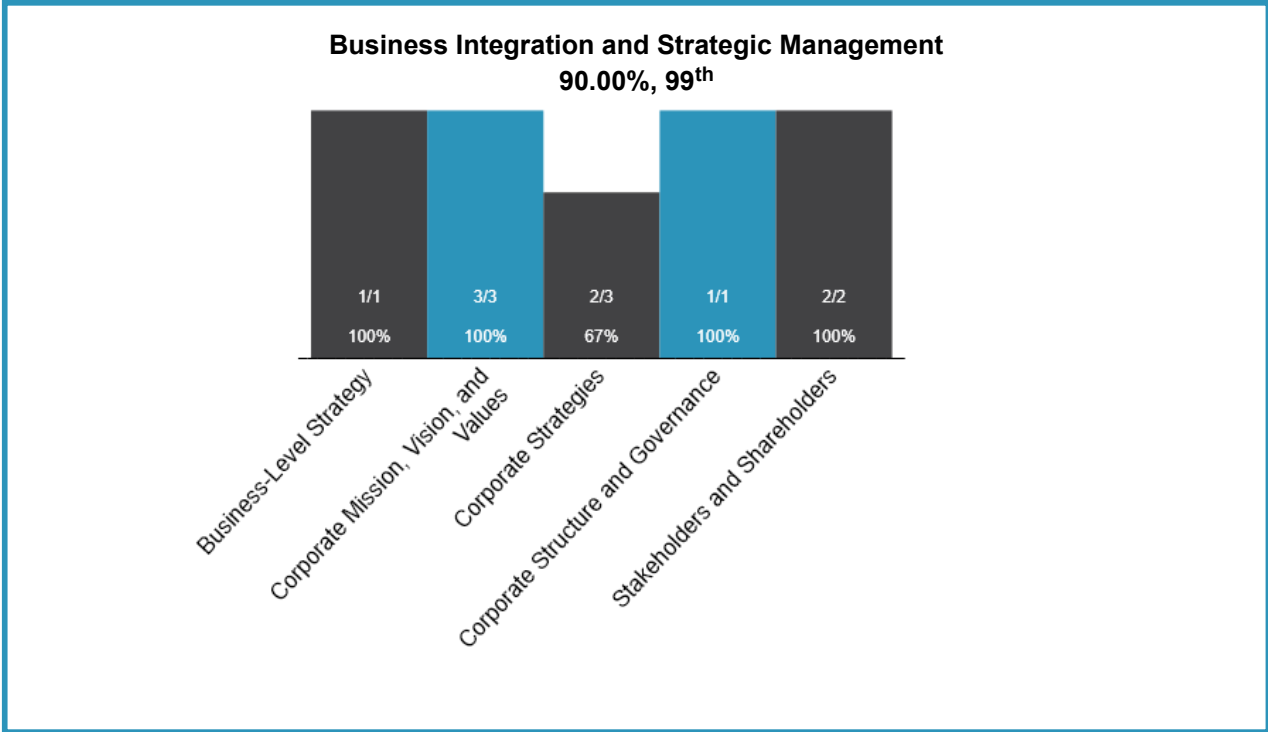
Each topic is comprised of subjects covering specific knowledge areas. The Exam Subjects section allows you to look more closely at the areas of knowledge you are proficient in, and help you identify potential knowledge gaps. The following graphs show your score by topic and subject, and the number of questions answered correctly in each. For example, an 8/10 indicates you answered 8 out of 10 questions correct.



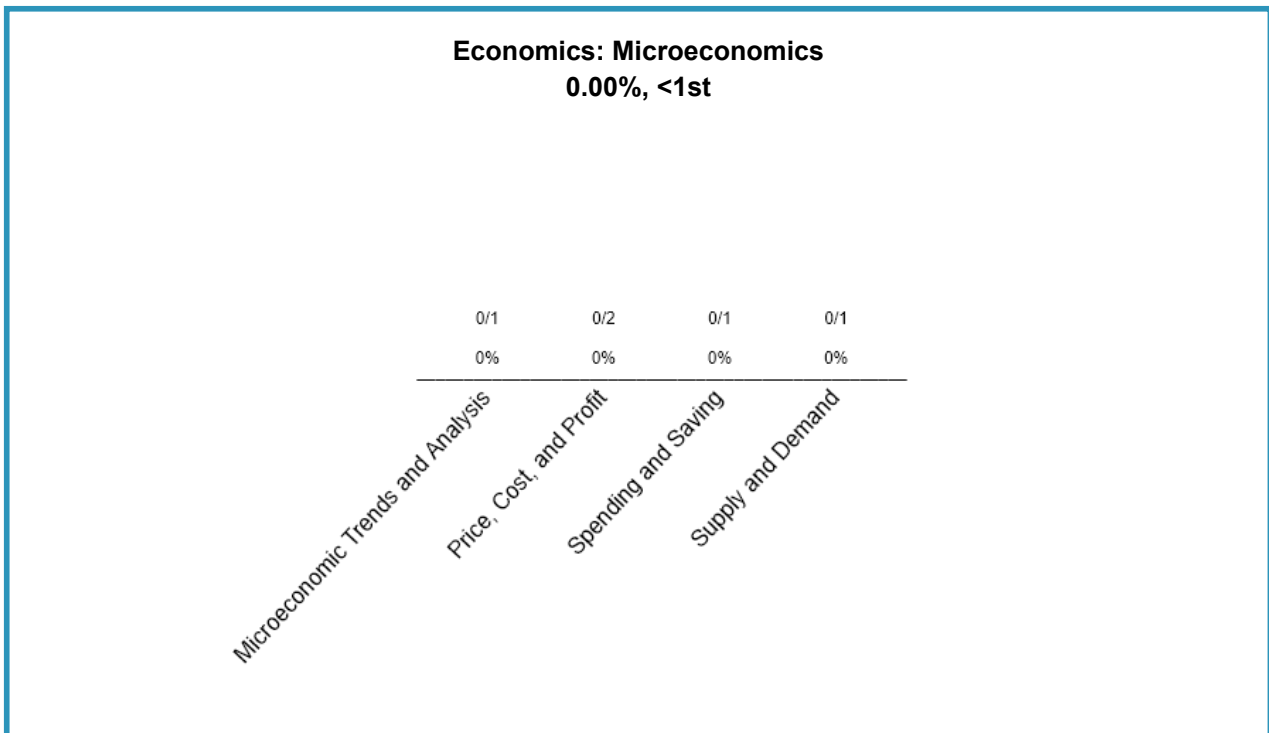
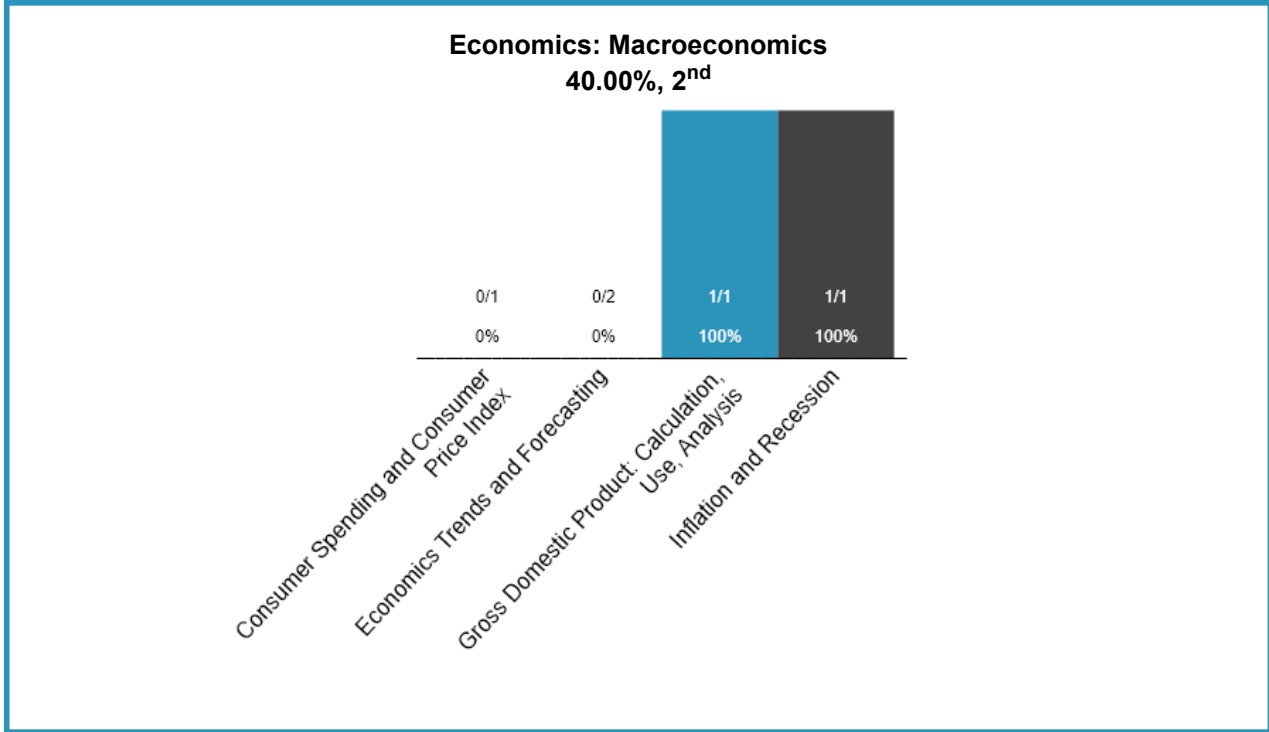
Exam Subjects



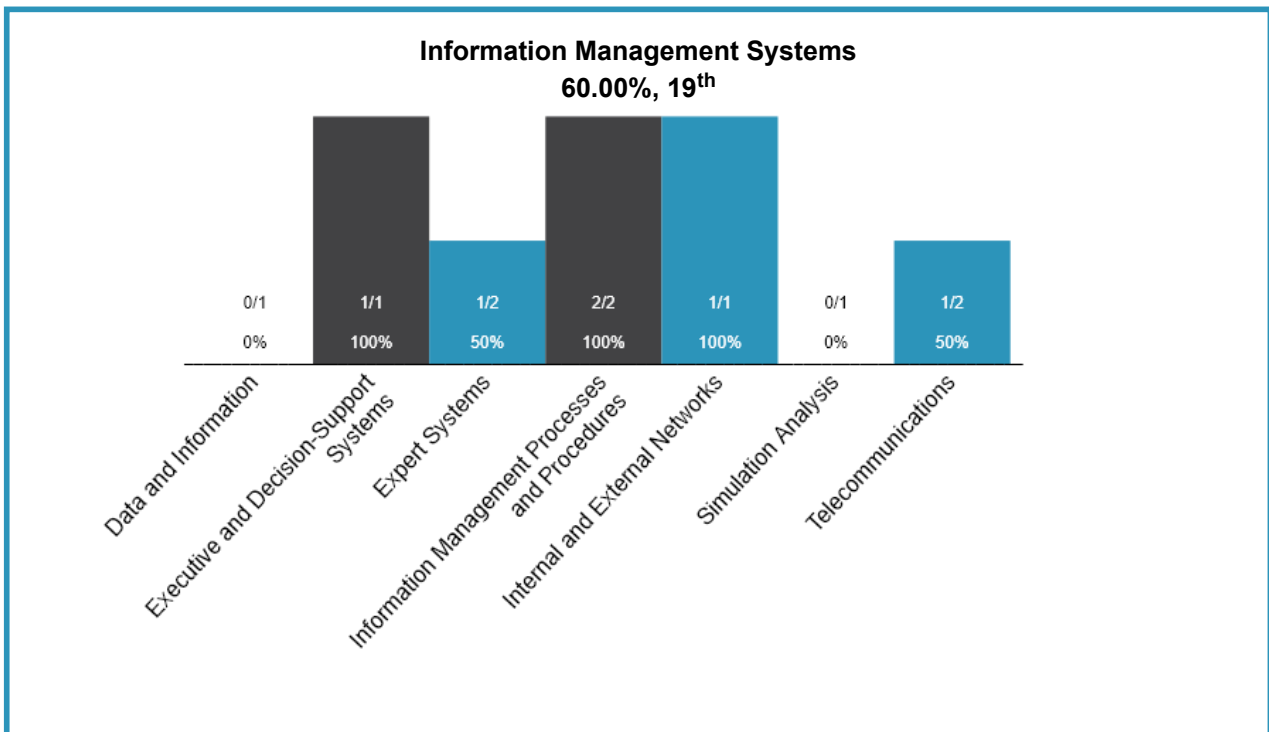
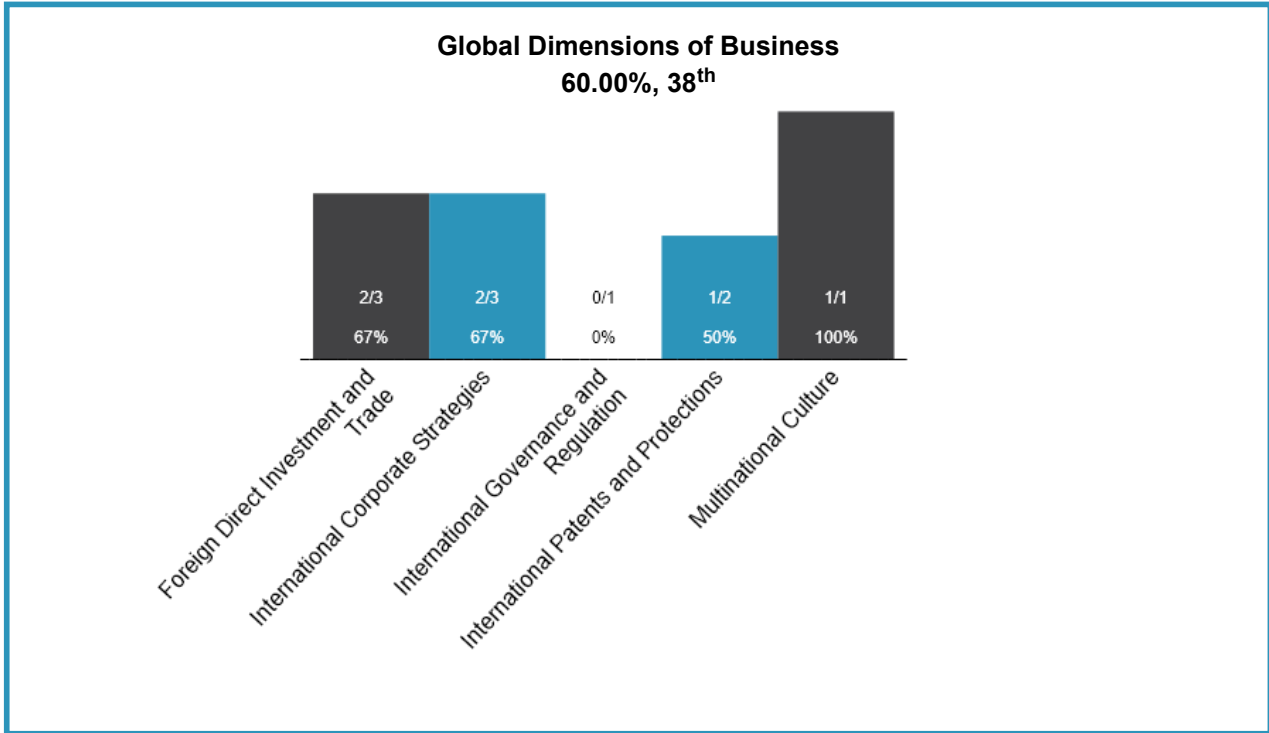
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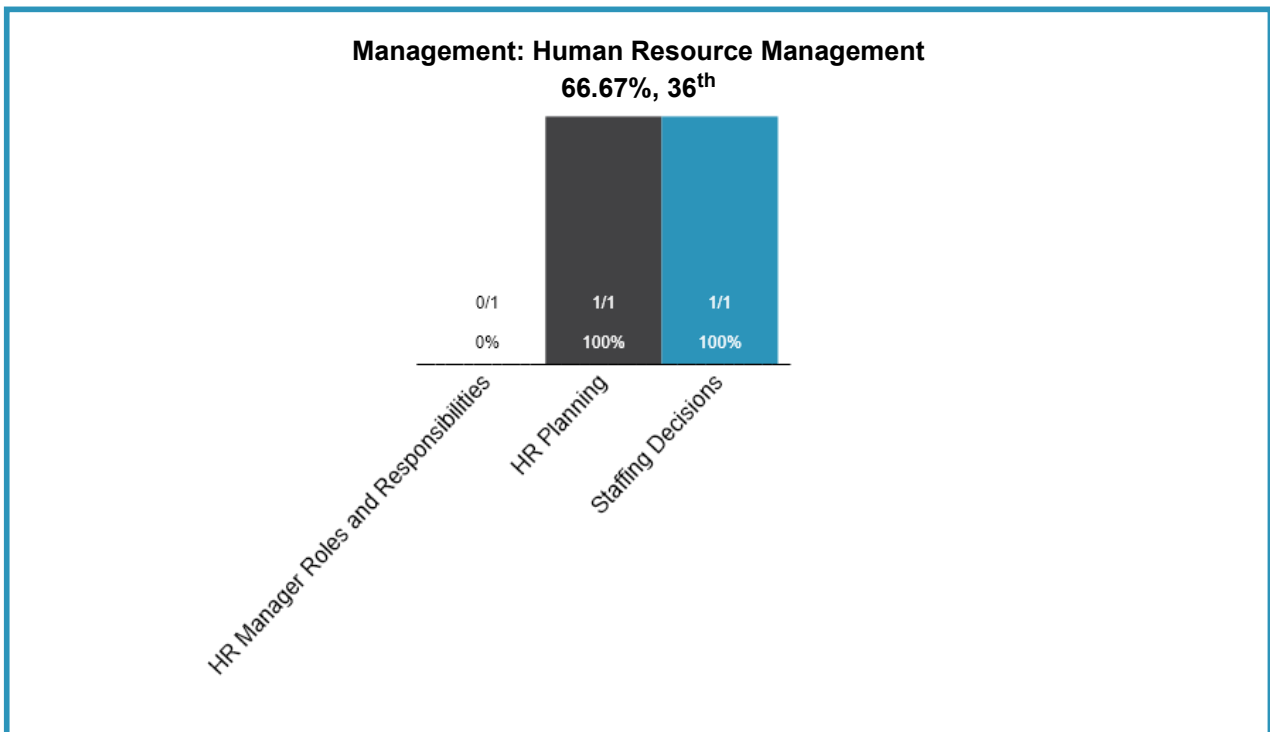
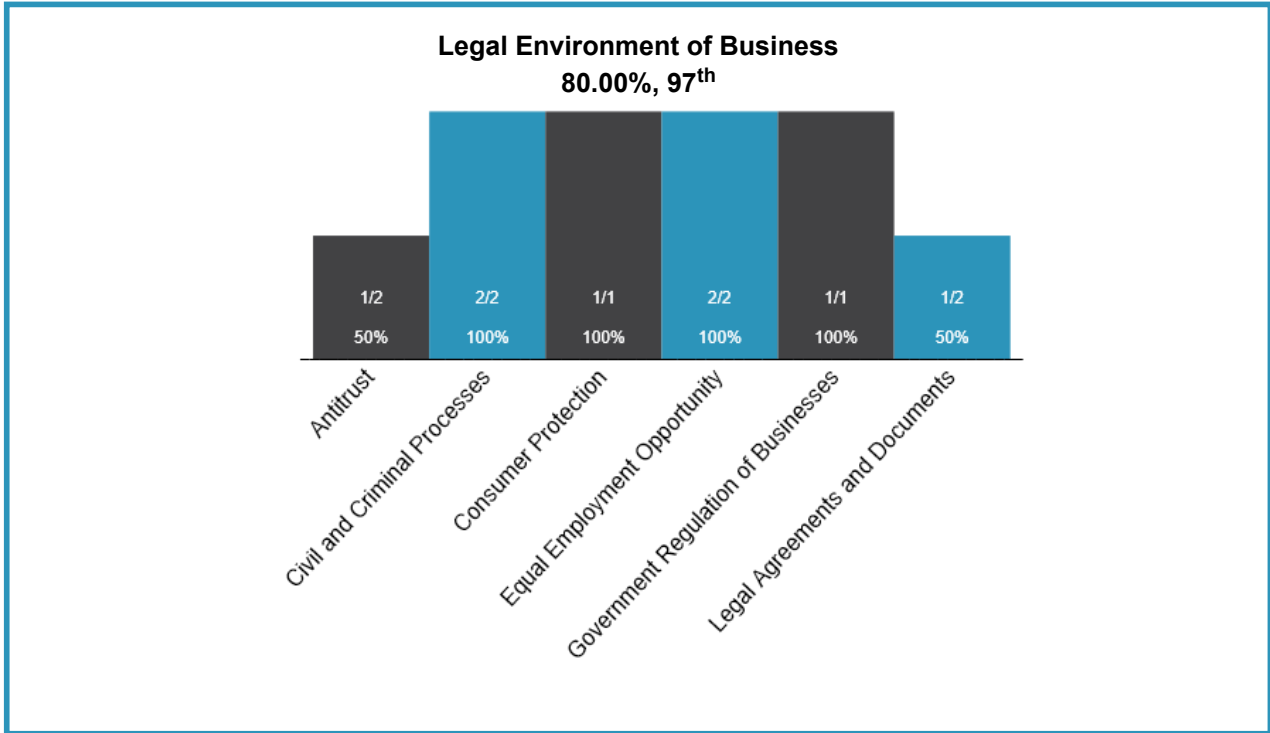
Exam Subjects



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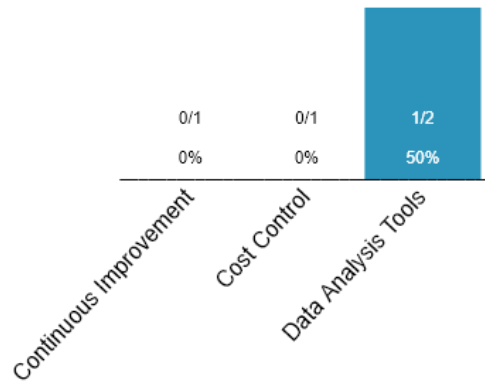


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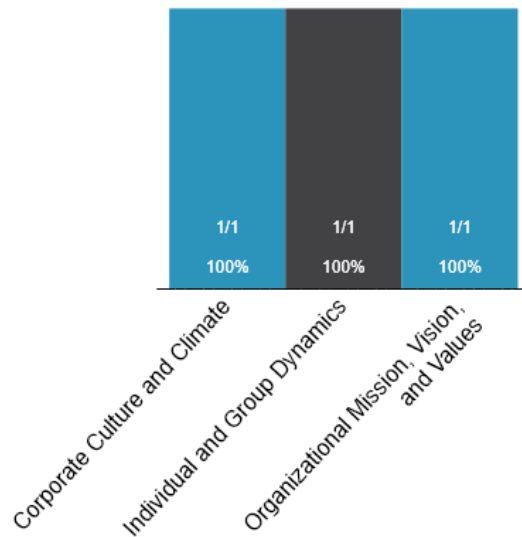


Exam Subjects

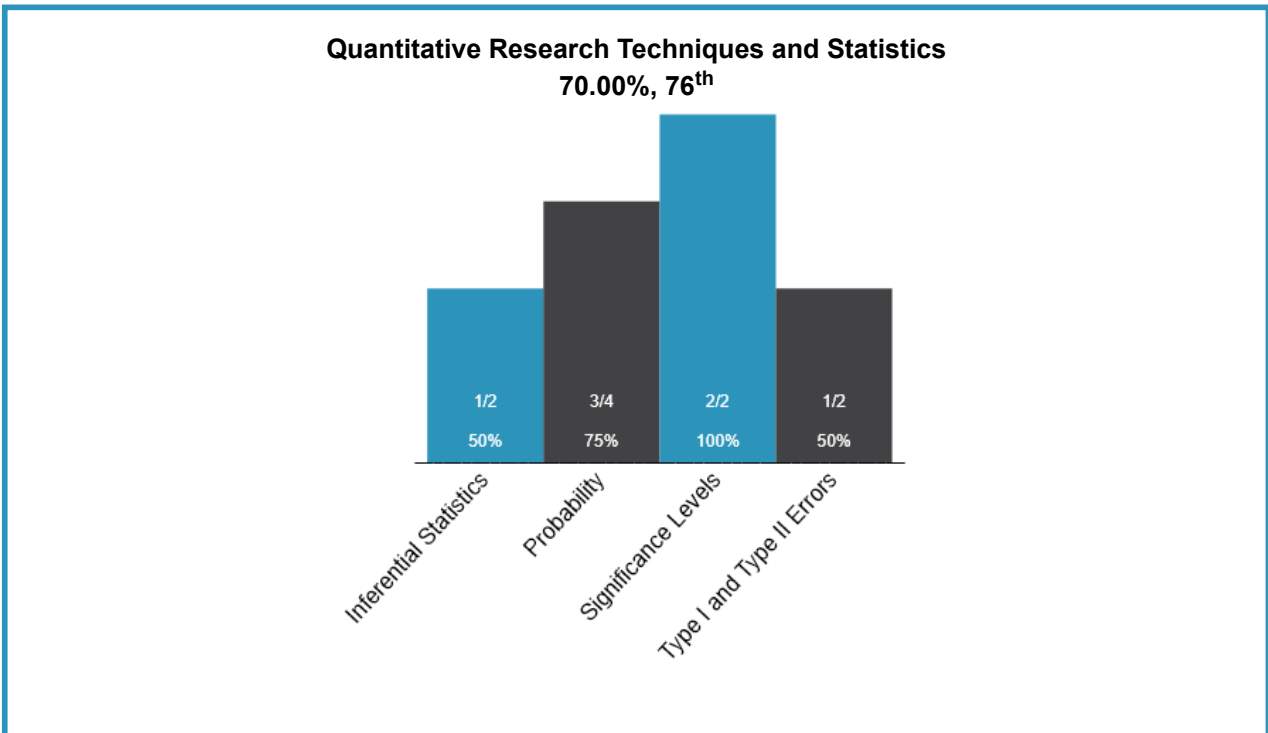
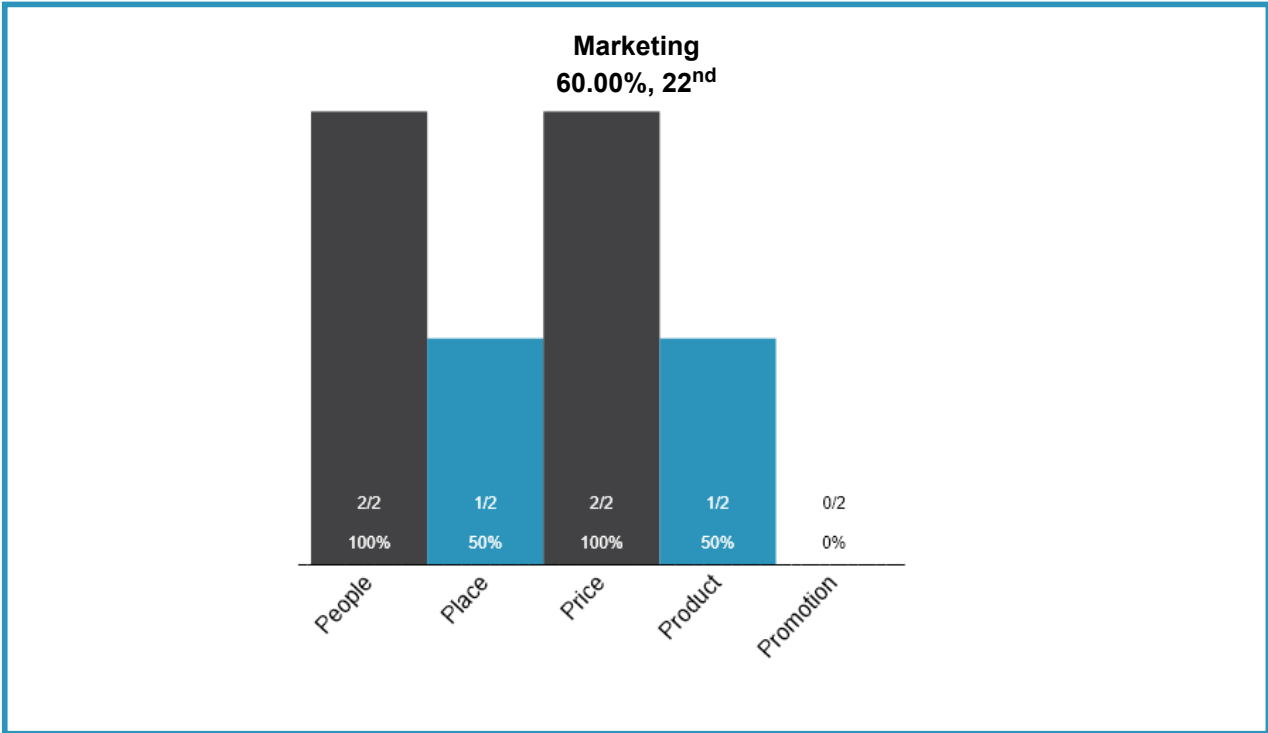
Management: Operations/Production Management 25.00%, <1st



Management: Organizational Behavior 100.00%, 99th



Exam Subjects



Next Steps

Now that you understand your scores and percentile ranks, and you have identified your strengths and learning opportunities, what's next?

If this assessment report was for an Inbound Exam, you now know your starting point. You can expect to improve in all topic areas as you progress through your academic program. Areas where you identified knowledge gaps are those where additional study may be required with the use of materials, tutorial support, and other resources. If your school administers a Mid-Point Exam in the middle of your program and/or an Outbound Exam before graduation, you will be able to directly measure your growth in learning from your starting point.

If this assessment report was for a Mid-Point Exam, you will be able to directly measure your growth in learning since taking the Inbound Exam. You will also identify areas where you can improve and focus your efforts during the second half of your academic program.

If this assessment report was for an Outbound Exam, you now have a report that demonstrates what you know at the conclusion of your academic program. This report can be used as a part of your portfolio for prospective employers, as part of your academic record for future degree plans in higher education, and as a guide for your professional development.

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