



# CERTIFICATE

## OF COMPLETION

This certifies that

*Drew Caldwell*

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has completed the course/exam  
**Foundations of Marketing**  
with Indiana University Kokomo

October 21, 2025

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Date

*Kayla J. Vos*

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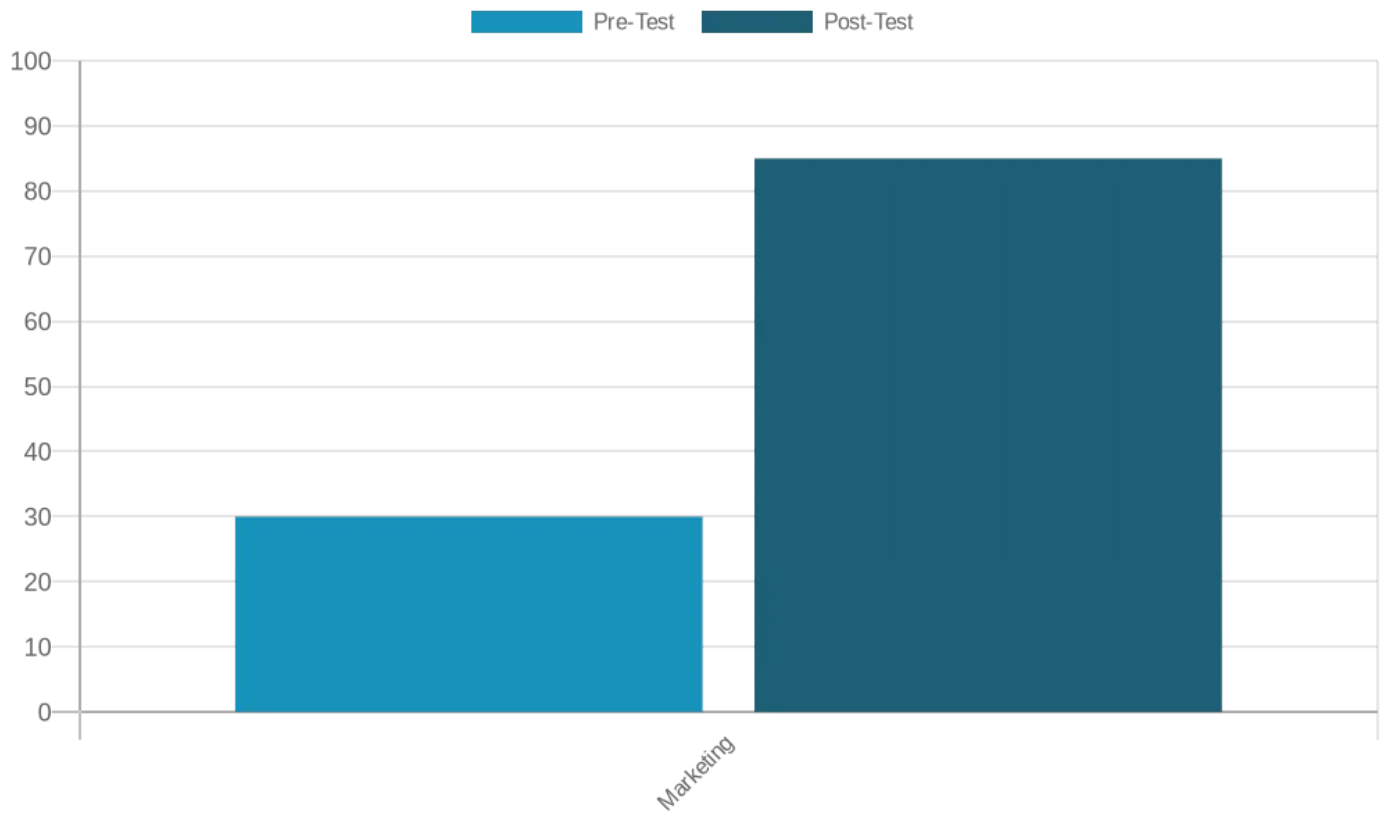
Kayla J. Vos  
Chief Operating Officer (COO)



# Module Pre/Post Test Comparison

Learner: Drew Caldwell  
Student Id: 2000809238

Topics	# Correct	Pre-Test	# Correct	Post-Test	Difference
Marketing	6 out of 20	30%	17 out of 20	85%	+55%



# Score Analysis

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**Learner:** Drew Caldwell  
**Student Id:** 2000809238

Marketing	Pre-Test	Post-Test
Channels of Distribution and Business Marketing Networks and Logistics	1/4 = 25.00	3/4 = 75.00
Market Segmentation	2/4 = 50.00	3/4 = 75.00
Marketing Research Tools	2/4 = 50.00	4/4 = 100.00
Marketing Strategy	1/4 = 25.00	3/4 = 75.00
What Is Marketing	0/4 = 0.00	4/4 = 100.00
<b>Topic Score</b>	<b>30%</b>	<b>85%</b>